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FOR IMMEDIATE RELEASE

arrive alive DRIVE SOBER® is reminding drivers to review the penalties, costs and consequences for impaired driving and to plan a safe ride home.

Surveys of the public over the last eight years have found that the public are unaware of the some/all of the penalties; Ontario also has new legislation implemented on May 1st this year:

- Drivers are immediately suspended from driving and taken off the road at .05 and will lose their licence for 3 to 30 days (.08 is the *criminal* level)
- You can be charged with impaired driving irrespective of your blood alcohol level
- A first-time impaired driving conviction will cost a driver more than \$20,000 for fines, fees, education, insurance, legal costs, etc. if they want to drive again
- Consequences for impaired driving include a loss of a regular valid driver licence in Ontario for two+ years in Ontario
- An ignition interlock device will be part of the reinstatement process even for a first-time offender
- Impaired boaters lose their *driver's* licence and face *all* the consequences for impaired driving
- The maximum penalty for impaired driving causing death is life in prison

arrive alive DRIVE SOBER® is in its 21st year of sharing information to promote awareness about impaired driving risks, penalties and prevention strategies. The recent tragic death of three teens in Sudbury reminds us all that there is work to be done. "Action Sudbury has been campaigning for 25 years and a lot of lives have been saved over the years because of their efforts" said arrive alive DRIVE SOBER President Brian Mitchell – "there is still more work to be done".

arrive alive DRIVE SOBER® hosted their 15th Drive Straight Charity Golf Tournament today to raise funds to continue raising awareness ...

Visit www.arrivealive.org to find out more.

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